



GalvestonIslandGuide.com

## If you want to know what's happening in Galveston, keep your eye on The Island Guide!

Island Guide Magazine is an event-driven magazine, focusing exclusively on things to do on Galveston Island, offering visitors and locals alike, a huge variety of events and things to do such as Music, Festivals, Outdoor Activities, Tours, Galleries, Shopping, Dining, 5K/10K Runs and more.

Island Guide is published on the first Friday each month and is distributed FREE across the island at over 460 locations.

### Print...

	1-4 times	5-11 times	12 times
Sponsorship Banner Ad - 10" wide x 1" tall	-	-	75
1/12 - 3.25" wide x 3.1" tall	95	85	75
1/8 horizontal - 5" wide x 3.1" tall	150	135	110
1/4 square - 5" wide x 6.25" tall	200	185	160
<b>Our most popular size!</b>			
1/4 horizontal - 10" wide x 3.1" tall	200	185	160
1/2 page horizontal - 10" wide x 6.25" tall	350	325	285
1/2 vertical - 5" wide x 12.625" tall	350	325	285
Jr. Page - 7.5" wide x 9.5" tall	485	430	400
Full Page (Inside the magazine) - 10" wide x 12.625" tall	610	575	525
Preferred Position (Page 2, 3, 5) 10" wide x 12.625" tall	700	675	650
Back Page 1/2 page horizontal — 10.5" wide x 6.25" tall	500	475	450
Full page Back Page (11.25" wide x 15" tall, .5" for bleed)	910	800	725
Fun Map ads — 2" wide x 2.25 tall	-	-	85
Double Space Fun Map ad — 5" wide x 2.25" tall	-	-	175

### Notes...

- All ads are in full color.
- All contracts include FREE placement on the Fun Map.
- If needed, creation and design of your ad is always FREE!
- JPG or high rez PDF format preferred.
- 300 dpi, CMYK format.
- No bleed.

Add on a website ad for only  
**\$50 a month!**

### Website...

	Per month
Top of Website Banner Ad - 728 x 90 pixels (Non-rotating)	450
Rotating Top & Bottom of page Banner Ad - 728 x 90 pixels (Rotating)	125
Sponsorship of Section Banner Ad - 728 x 90 pixels (Non-rotating)	350
Right Page Ad - 300 x 250 (Rotating)	75

### Notes...

- Minimum 3 months.
- JPG or PNG format preferred.
- 72 dpi maximum.
- All ads are in full color, RGB format.

### Other Notes...

- The deadline every month is the 18th.
- You can get 10% off of 1-year contracts if it is paid in full upfront.
- We accept checks, cash, and all credit cards.

Submit all ads to:

**TheIslandGuide@gmail.com**

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#islandguide @IslandGuideMag

